Prof. Henry Yi Ll

University of Manchester

FBD Foundation Establishment -Fashion Big Data Foundation

FASHION BIG DATA BUSINESS MODEL

FASHION BIG DATA TECHNOLOGY PLATFORM: New digital business models for fashion and textile supply chains

19 February 2021

FBD Foundation: Mission and Scope

Mission:

• Develop a platform for Digitalization and Intelligentization to speed-up and support the Fashion and Textile industry Sustainability by development and application of eco-sustainable materials, eco-sustainable fabrics, eco-sustainable design and eco-sustainable products as well as eco-sustainable supply chain management.

Scope:

- Establish a platform for academic and industrial stakeholders to disseminate FBD_BModel project results and exploit the research outputs for maintaining collaborations, promoting networking and developing new services to create digital novel supply chains with innovative data services in fashion industry 4.0 in Europe.
- FBD_BModel project will be transitioning to become the FBD Foundation.

FBD_BModel research and innovation project was funded by the European Union's Horizon 2020 programme under Grant Agreement 761122. bringing together 14 organisations from 7 EU Member States. The project run from November 2017 through Feb 2021, with a total budget of over 3.75 Million Euros.





FBD Foundation: Main Activities

Promotion:

- Promote the dissemination and exploitation of FBD_BModel results
- Promote the uptake of Digitization and Intelligentization technologies and services to support Sustainable development in the Fashion and Textile domain
- Promote International collaboration between academia, industry and consultancies
- Offer project development collaboration and services.

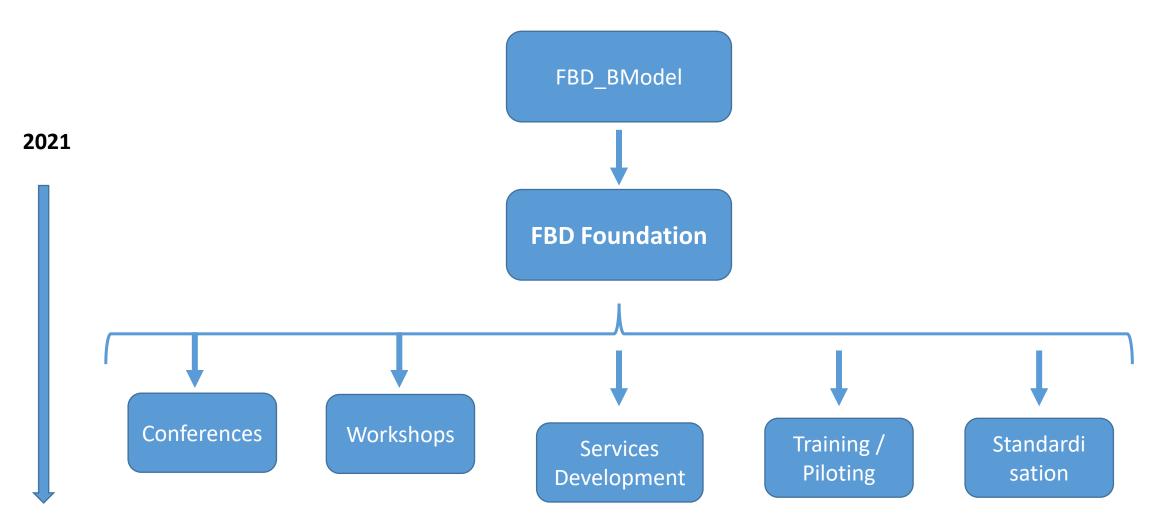
Development:

- Further develop and pilot data-based services ranging from interactive functional and fashion design to supply chain configuration and management
- Create business services that can help fashion and textile companies effectively deploy new digital business model concepts
- Provide access to B2B2C Business models toolkits
- Develop CEN, BSI and ISO standards, and certifications





FBD Foundation: Roadmap

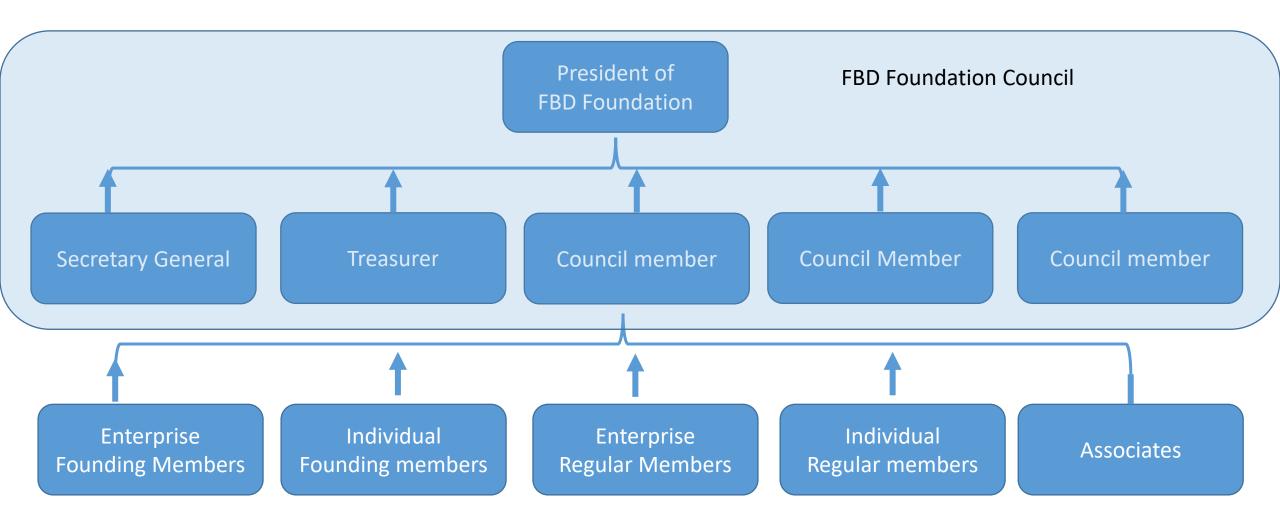


2023





FBD Foundation: Governing Structure







FBD Foundation: Membership Benefits

Benefits:

- Voting and participating in FBD Foundation **Governing Council** election.
- Access to FBD Foundation all services and activities and open platform and network in textile research and innovation in Europe.
- Participate in **expert meetings** and online exchanges on various textile research and technology subjects related to FBD foundation.
- Access a contacts database to identify and link to experts in your field of interest.
- Add your **personal profile to the FBD database** to enable potential research and business partners to find you.
- Find extensive **documentation** about European FBD textile research **projects** and partners.
- Obtain timely and customized information about **EU funding opportunities** for FBD research and get support when applying for funds.
- Make personalized demonstration business cases with small quantity of specific illustrative data of your company.





FBD Foundation: Membership Conditions

Membership Options:

- Founding members
 voting rights with all the priorities and benefits in participating FBD Foundation management,
 paying one-off permanent membership fee. €3000
- **Regular members** voting rights with all the benefits, paying full annual membership fee. €500 p.a.
- Associate members (networking) pay discounted annual fees, no voting rights and no participation in management activities, have the option to become regular member after paying full annual fee. €25 p.a.

• Eligibility conditions:

- Enterprises and/or persons have demonstrated professional qualifications, experiences, knowledge and/or interest in Fashion Big Data research, innovation, and applications.
- Enterprises and/or persons are based in **European countries** (associated to the EC's research framework programme)
- Payment of the **membership fees**





FBD Foundation: Legal Terms

- FBD foundation will be a **not-for-profit organisation** and be established as a **Cooperative Society**.
- "Not-for-profit organisation" is a broad term for all independent organisations whose purpose is something other than to make private profit for directors, members or shareholders.
- A Cooperative Society is owned by its founding members, who hold shares and control the society democratically, on a one-member one-vote basis. Its main purpose is to provide services to its members, which is Incorporated with voting members and is not charitable.
- Cooperative Societies must be based on the co-operative values of self-help, self-responsibility, democracy, equality, equity, and solidarity.
- FBD Foundation will have founding members who take part in running the organisation by voting. The role founding members play is primarily to elect the directors, trustees or management committee of the organisation.
- The membership to a Cooperative Society is open to people who use the services provided by the society, or work for the society.
- A Cooperative Society cannot be charitable because its beneficiaries are its own members, rather than the public.
- Ref: <u>https://www.resourcecentre.org.uk/information/legal-structures-for-community-and-voluntary-groups/#uia</u>:







- Fashion Big Data Foundation

(FBD_BMODEL

Membership Application Form 2021

I, the undersigned, hereby apply for the following membership in the Fashion Big Data Foundation.

Subscription type/cost	Please tick to mark your choice
Founding Membership / € 3000	
Ordinary membership / € 500 p.a.	
Associate networking membership / € 25 p.a.	

Identification & contact details for further follow up:

Legal name of organisation:
Place & country of establishment:
Contact person (full name):
Function:
E-mail:
Address details for invoicing:

Contact:

Prof. Henry Yi Ll

henry.yili@manchester.ac.uk



This project has received funding from the European Union's Horizon2020 research and innovation programme under grant agreement n. 761122



Thanks for your attention



www.fbd-bmodel.eu



This project has received funding from the European Union's Horizon2020 research and innovation programme under grant agreement n. 761122